

# chiropractic

manipulation holism breathe SPINE  
CARDIO prevention meditation  
superfood BALANCE alternative  
rest exercise natural SLEEP  
NUTRITION positivity health  
environment absorption  
GENETICS mind-body-spirit adjustment  
hydration metabolism hygiene control  
circulation AGE relaxation SELF-ESTEEM healing  
VITALITY digestion IMMUNITY sunshine  
stretch Life MOVEMENT



2023 SPRING CONVENTION | EMBASSY SUITES LA VISTA | MARCH 9-12, 2023

## EXHIBITOR & SPONSOR PROSPECTUS

### QUESTIONS?

CONTACT: LORI BECK, DIRECTOR OF MARKETING

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EMAIL: [LBECK@NEBRASKACHIROPRACTIC.ORG](mailto:LBECK@NEBRASKACHIROPRACTIC.ORG)



Nebraska  
Chiropractic  
Physicians  
Association

# YOU ARE INVITED TO ATTEND THE NEBRASKA CHIROPRACTIC PHYSICIANS ASSOCIATION'S 2023 SPRING CONVENTION — MARCH 9-12, 2023 — AT THE EMBASSY SUITES LA VISTA CONFERENCE CENTER.

The following exhibitor & sponsor prospectus provides information regarding the exhibitor schedule, booth registration, sponsorship and advertising opportunities, rules and regulations, and hotel and travel information.

## EXHIBITORS WILL EXPERIENCE:

- Networking opportunities with approximately 400 chiropractic physicians and chiropractic assistants by showcasing your products and services.
- Many sponsorship and advertising opportunities to increase brand awareness.
- Recognition in our attendee binder and a three-month listing on the member section of the Nebraska Chiropractic Physicians Association (NCPA) website after convention.

If you have additional questions, please contact Lori Beck, Director of Marketing and Events at 402-502-4275 or [lbeck@nebraskachiropractic.org](mailto:lbeck@nebraskachiropractic.org). For more information about the NCPA, please visit: [www.nebraskachiropractic.org](http://www.nebraskachiropractic.org).

## EXHIBITOR SCHEDULE

### THURSDAY, MARCH 9, 2023

2:00-8:00pm: Exhibitor Set-up

### FRIDAY, MARCH 10, 2023

7:15am: Registration begins

8:00am: Conference begins

9:45-10:15am: Networking Break in the Exhibitor Area

11:30-12:00pm: Exhibitor Luncheon (*meal provided by NCPA*)

12:00-1:00pm: Doctor & CA Luncheon

2:30-3:00pm: Networking Break in the Exhibitor Area

5:00-6:00pm: Exhibitor Reception (*booths open*)

### SATURDAY, MARCH 11, 2023

7:15am: Registration begins

8:00am: Conference begins

9:45-10:15am: Networking Break in the Exhibitor Area

11:30-12:00pm: Exhibitor Luncheon (*meal provided by NCPA*)

12:00-1:00pm: CA Luncheon

2:30-3:00pm: Networking Break in the Exhibitor Area

3:00pm: Exhibitor Tear Down

**PLEASE NOTE: ALL EXHIBIT BOOTHS  
WILL NEED TO BE REMOVED BY 6:00PM  
ON SATURDAY, MARCH 11, 2023.**

## HOTEL & TRAVEL INFORMATION

Exhibitors are responsible for arranging their own travel and hotel arrangements.



### HOTEL

Embassy Suites La Vista  
12520 Westport Pkwy.  
La Vista, NE 68128  
Phone: 402-331-7400  
Fax: 402-331-7401

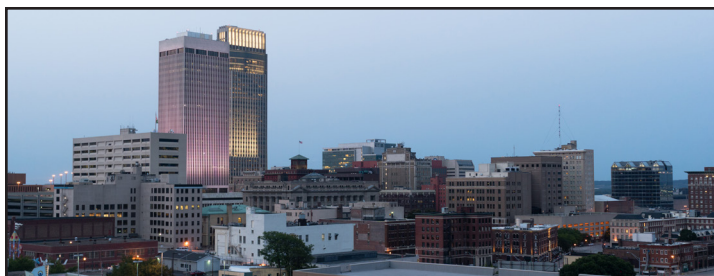
The group hotel room rate is approximately \$153.00-\$173.00 and must be reserved by February 19, 2023. A hotel link will be posted on the registration page.

### AIR TRAVEL & GROUND TRANSPORTATION

Eppley Airfield is located approximately twenty miles from the hotel and convention center. Rental cars, ride share and taxi transportation are available from the airport.

### AREA ATTRACTIONS AND DINING

For more information about Omaha or Sarpy County, please visit: [www.visitomaha.com](http://www.visitomaha.com) or <https://gosarpy.com>.



## EXHIBITOR BOOTH INFORMATION

### EXHIBITOR BOOTH FEE: \$600 EACH

#### THE BOOTH FEE INCLUDES:

- One 8x10 booth
- Pipe and drape for three sides
- One skirted eight-foot table with two chairs
- Daily lunch buffet and break services
- Wireless internet
- One electrical drop

*Additional drops are available for an additional cost and will need to be ordered through the convention center.*

- Extra chairs or equipment are available at an additional cost

*All extra items must be approved by the NCPA prior to contacting the contracted rental company.*



#### IMPORTANT! PLAN AHEAD!

**Attendee information is not provided to exhibitors or sponsors. No exceptions.**

**Exhibitors should plan on collecting attendee information at their individual booth.**

**PLEASE READ ALL EXHIBITOR GUIDELINES BELOW.**

**The exhibitor registration deadline is February 24, 2023. Booths must be paid in full and late registrations will not be allowed after this date, so please plan accordingly.**

Once registered and confirmed by the NCPA, you will receive an email with your booth number and exhibitor kit. All shipments to the convention center must be coordinated through the convention center.

## EXHIBITOR GUIDELINES

- Each booth registration includes up to three attendees. Each additional attendee must be paid for separately.
- The NCPA will assign booth locations, which are subject to change at any time. The NCPA reserves the right to deny any vendor to ensure a good mix of products and services.
- Special requests (i.e. corner booth, end location, near another vendor) are not guaranteed. Exhibitors who wish to avoid assignment space adjacent to that of a particular exhibitor should indicate that on their application.
- If you have large equipment or need extra space, please purchase two booths. Equipment cannot stick out into the aisles or into other vendor booths. Failure to do so may result in revoked invitations to future events.
- All exhibitors will follow the rules & regulations designated by the convention center, which includes specific product sampling procedures and no hanging or taping anything to the walls.
- Booth space cannot be shared. Exhibitors are prohibited from assigning or subletting a booth or any portion of space allotted to them, nor shall they exhibit or permit to be exhibited in their space any merchandise or advertising materials which are not part of their own regular products.
- The NCPA, or its officers, agents, or employees, nor the convention center or hotel, will be liable for the safety of exhibitor's property, agents, or employees from theft, damage by fire, accident, or any other causes. Exhibitors wishing to insure their exhibit materials, goods, or wares against theft, damage by fire, accident, or loss of any kind, must do so at their own expense. The exhibitor assumes all responsibility for any and all loss, theft, or damage to exhibitor's displays, equipment, and other property while on premises.
- NCPA reserves the right to decline to permit an exhibitor to conduct and maintain an exhibit, if, in the judgment of the NCPA, said exhibitor or exhibit, or proposed exhibit, shall in any respect be deemed unsuitable. This reservation relates to the person's conduct, articles of merchandise, printed matter, souvenirs, catalogs, and any other items, without limitation, that affect the character of the exhibit.



- Cancellation of exhibit space must be directed in writing to NCPA Convention, 13215 Birch Dr., Ste. 200, Omaha, Nebraska, 68164. Refunds, less a \$100 cancellation fee, will be made at the discretion of the NCPA if made 30 days prior to the conference. Cancellations received less than 30 days before the convention date will not be refunded.
- The NCPA does not release pre or post registration lists, member contact information, or any other data to exhibitors due to privacy and confidentiality. Exhibitors must collect this information during the event.
- Requests for use of function space at the convention facility must be made in writing to NCPA. Upon receipt of request for function space, NCPA will notify you if space is available and can accommodate your request.

## SPONSORSHIP AND ADVERTISING OPPORTUNITIES

**We offer many sponsorship and advertising opportunities to get your brand in front of attendees before, during, and after the convention. Please note that some have limited availability, and all are first come, first serve, based on payment received. All sponsorships and ads must be paid in full and received by February 24, 2023.**

### SPONSORSHIP OPPORTUNITIES

#### Binder Cover Sponsor- \$500 (2 available)

Get your logo in front of all attendees! This sponsorship assists the NCPA with printing costs for attendee binders. Sponsor logos are printed in color on the front of the binder that each attendee receives and are also listed on sponsor signage.

#### Movie Night Event Sponsor- \$500 (2 available)

This not-to-miss, all-ages event is scheduled on Friday, March 10, from 6-9pm, at the Alamo Draft House. The event includes dinner, drinks, snacks, and a movie. Sponsor logos will be printed on event signage and shown on-screen.

#### Exhibitor Reception Event Sponsor- \$500

This social event is scheduled on Friday, March 10, from 5-6pm in the Exhibitor area. Sponsor logos will be printed on event signage and featured on general sponsor signage.

#### Networking Break Sponsor- \$350 (4 available)

This sponsorship receives exclusive sign recognition and high exposure during the morning or afternoon break sessions. Breaks are featured in the exhibitor area and include light refreshments for attendees. Sponsor logos are also listed on sponsor signage.

### ADVERTISING INFORMATION

#### PRINT ADS

Expand your reach through advertising! Use your own graphics to place a full-color ad in the printed attendee binder.

¼ page ad- \$250 (8 available)

*1/4 page ad size is 3.75in.W x 5in. H*

½ page ad- \$500 (4 available)

*(Horizontal) 1/2 page ad size is 7.5in.W x 5.25in. H*

*(Vertical) 1/2 page ad size is 3.75in.W x 10in. H*

Full page ad- \$1,000 (4 available)

*Full page ad size is 7.5in.W x 10in. H*

#### DIGITAL ROTATING SLIDESHOW ADS

Share your message on the big screen that all attendees can see! Ads will be placed in rotation in the slideshow that plays at the beginning of each day and during all break sessions.

Ad size = wide screen PPT slide - \$250 (10 available)

